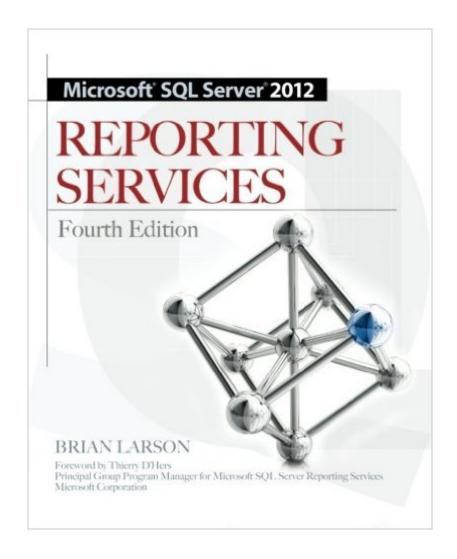
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# Microsoft SQL Server 2012 Reporting Services 4/E





# **Synopsis**

The Definitive Guide to Microsoft SQL Server 2012 Reporting Services Create, deploy, and manage business intelligence reports using the expert tips and best practices in this hands-on resource. Written by a member of the original Reporting Services development team, Microsoft SQL Server 2012 Reporting Services, Fourth Edition covers the complete process of building and distributing reports and explains how to maximize all of the powerful, integrated SSRS capabilities, including the new and enhanced features. A detailed case study and sample reports are included in this practical reference. Plan for, install, configure, and customize SQL Server 2012 Reporting Services Retrieve data with SELECT queries Generate reports from the Report Wizard and from scratch Enhance your reports with charts, images, gauges, and maps Add value to reports through summarizing, totaling, and interactivity Build reusable report templates Embed Visual Basic, .NET functions and subreports into your reports Enable end-user access to reports via the Report Server and its Report Manager web interface Integrate SSRS reports with your own websites and custom applications Follow along with sample reports from the book's case study

### **Book Information**

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Over the years I have been on quite a few projects and there have been very few if any that did not require some type of reporting. For a while that meant Crystal Reports, but when SQL Server Reporting Services (SSRS) hit the scene, Crystal Reports began to fade on Microsoft projects. That was especially true if I had my way. I was the first person to champion SSRS in state projects in

Pennsylvania. That was quite a battle but well worth it!SSRS is one of the best solutions to come out of Microsoft. I don't say that lightly. I have plenty of complaints about different Microsoft products, but none about SSRS. The extensibility model built into the architecture makes the product completely customizable through extension. This book introduces the SSRS architecture, the report manager, the basics of databases and database queries, but every topic introduced supports the report builder role. This book is all about the report builder. The chapters are listed below. Part I: Getting Started Chapter 1. Let's Start at the Very Beginning Chapter 2. Putting the Pieces in Place: Installing Reporting Services Part II: Report Authoring Chapter 3. DB 101: Database Basics Chapter 4. A Visit to Emerald City: The Report Wizard Chapter 5. Removing the Training Wheels: Building Basic Reports Chapter 6. Graphic Expression: Using Charts, Images, and Gauges Chapter 7. Geography Lesson: Using Maps and Spatial Data Types Chapter 8. Kicking It Up a Notch: Intermediate Reporting Chapter 9. Beyond Wow: Advanced Reporting Part III: Reporting Serving Chapter 10. How Did We Ever Manage Without You--The Report Manager Chapter 11. Delivering the Goods: Report Delivery Chapter 12.

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